

Michael Weber

Co-Founder — Finance, Legal

Michael is a true cryptocurrency veteran and serial entrepreneur who founded Bonsum & Goodcoin in 2014 - a blockchain powered loyalty solution and the first ever qualitative "Good" digital currency, which was successfully sold in 2016. He began his career as a data analyst and went on to deepdive into the financial world at various investment banks Michael is an active board member of NGO Hostwriter.org and Co-Founder of bitEasy. Michael earned a Master of Science and Diplôme de Grande École from ESCP Europe and a first diploma in Economics & Physics from the University of Cologne. Michael is the president of DIA, his vision is to create the Wikipedia for financial data.



Paul Claudius

Co-Founder — Business Development

Paul is a serial entrepreneur and crypto investor. Previously, he was Director Europe of the nu3 group based in Berlin, transforming the multi-million e-commerce business into a vertically integrated brand. Paul started his professional career as part of BNP Paribas Corporate Development in New York City and AXA Private Equity in Frankfurt am Main. Paul has advised and invested in multiple start-ups in health tech, IOT and e-commerce. At DIA, he manages the business development and the strategic partnerships.

DIA



Samuel Brack

Co-Founder — Tech, Development

Samuel is a cryptocurrency and cybersecurity expert researching on privacy, digital currencies and distributed systems. He is a distinguished keynote speaker at some of the leading Computer Networking conference in among others Singapore, Dubai, Berlin & Florida. He holds a Bachelor and a Master of Science in Computer Science of the Humboldt University Berlin and is currently pursuing his PhD. Samuel is an active member of the Berlin hackerspace Afra and the IEEE Computer Society in Los Alamitos, California. Needless to say, Samuel is the technical head and assure the cybersecurity in DIA.



Carl Bruns

Co-Founder — Marketing, Communication

Carl is the the CMO and communications lead for DIA. In the past, he have advised and built several ventures in diverse industries ranging from publishing, property technology, e-commerce to personal banking. Most recently before DIA he helped built and ran an online marketing and PR agency called ABCD agency. As communication lead, he is in charge of running the marketing show and making sure DIA's values are heard.